

# News Release

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**mr.steam**

## **MR.STEAM® ANNOUNCES JULY INCENTIVE PROGRAM AWARD WINNER Kelli Wales Wins Pampered Day at Spa**



**MOODY, Ala. (September 2008)** – Kelli Wales, a customer sales specialist for The Distribution Point in Moody, Ala., has been selected as Mr.Steam’s latest winner for its *2008 Passport to Venice* program. Launched in May, the *2008 Passport to Venice Program* provides Mr.Steam’s showroom sales associates with incentives as well as enhanced marketing and sales tools.

“Following the popularity of our *2007 Passport to Rome* program, we launched the *2008 Passport to Venice Program*, intended to recognize and reward outstanding sales associates,” said Martha Orellana, vice president of sales and marketing for Mr.Steam, provider of the finest quality steambath systems and towel warmers for residential and commercial use.

Wales has served as a customer sales specialist at The Distribution Point for nearly three years, enjoying steady influxes of customers, despite the dismal economy. “Mr. Steam’s *Passport to Venice* program is a fantastic incentive that allows sales associates to compete with one another for the opportunity to win a trip of a lifetime,” commented Wales. The Distribution Point, a top distributor of faucet and fixture brands, is one of Mr. Steam’s First Class Dealers.

A spa gift certificate is awarded to each month’s winner of the *Passport to Venice Program*. Upon the program’s culmination in December 2008, the leading Mr. Steam sales associate will win an all-inclusive trip for two to Venice.

For more information on Mr.Steam or to become a Mr.Steam dealer, visit [www.mrsteam.com](http://www.mrsteam.com) or call 1-800-76-STEAM. For more information about Fine Faucets, visit [www.finefaucets.com](http://www.finefaucets.com).

### **About Mr.Steam**

Making wellness a way of life™, Mr.Steam provides the finest quality steambath systems and towel warmers for residential and commercial use. Mr.Steam products help support a healthy lifestyle with innovative accessories including AromaSteam™ aromatic oils system, ChromaSteam™ mood lighting system, in-shower Musictherapy™ speakers and in-shower seating to enhance the steambathing experience. The company’s products are backed by a consumer-friendly, limited warranty that exemplifies the company’s total commitment to customer satisfaction.

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